



ISSUE 19 January 2011 VOL 1

Rule #1: If we don't take care of our customers, someone else will.



The Bradshaw Medical Message

Our responsibility as a premier manufacturer of orthopedic, trauma, and spinal instruments for OEM companies is to continually provide innovative products to our customers, their doctors, nurses and patients. We strive to meet and exceed our customer's needs with best-in-class research and development, expert technical support, quality manufacturing, superior customer service, and timely delivery.

Longevity of Bradshaw Quality



Bradshaw Torque Limiting instrumentation is constructed to hold +/- 5% of the customer specified torque setting for the life of the product.

This is simply another example of the quality standard that Bradshaw sets for itself with the instrumentation that they create for their customer.

*Maintain a calibration accuracy of +/-5% of set value over 6 month calibration life (competitor's accuracy is +/-10%)

T-Handle Summary (TD-801001-90)

Handle #	Peak Count	Test Rate	Data Acq Rate	Peak Torque (1st Peak)	Peak Torque (250th Peak)	Peak Torque (500th Peak)	Peak Torque (750th Peak)	Peak Torque (1000th Peak)	Peak Torque (1250th Peak)	Peak Torque (1500th Peak)	Peak Torque (2000th Peak)	Peak Torque (2500th Peak)	Peak Torque (3000th Peak)
		(rpm)		(in-lb)	(in-lb)	(in-lb)	(in-lb)	(in-lb)	(in-lb)	(in-lb)	(in-lb)	(in-lb)	(in-lb)
2	3000	4	10hz	89.6	91.5	92.1	92.9	92.4	92.4	92.0	92.2	89.7	87.9
3	3000	4	10hz	88.9	90.7	92.1	93.4	92.2	92.8	89.1	88.3	88.6	86.9
4	3000	4	10hz	88.5	94.8	93.2	91.5	93.7	90.8	91.0	89.7	90.9	91.3
5	3000	4	10hz	90.6	92.2	93.2	91.7	92.6	91.3	89.6	89.0	87.9	87.3
6	3000	4	10hz	89.7	92.7	92.0	91.8	91.7	93.5	91.8	92.1	90.6	90.6

All results were compiled by an unbiased outside testing source contracted by a large spinal OEM.

Employee Spotlight



Rebecca Lyyski has been with Bradshaw Medical since January 2009.

Rebecca Lyyski
Marketing Coordinator

In the two years that Becky has been with Bradshaw Medical she has proven herself as an independent performer and self motivator. She has taken the reigns with all marketing initiatives including magazine concepts and layouts, internal design and print marketing and company newsletters. Two major projects that were designed by Becky in recent months are the BMI iPhone App and the NEW Bradshaw Medical website (launching early 2011).

Becky attended Carthage College in Kenosha, WI and has her BA in Graphic Design and minor in Communications. After school she started her career with a local tradeshow and branding exhibit house in the graphic production and inventory department. After only 2 years she was promoted to Assistant Graphics Manager where she was able to gain leadership and scheduling skills. Within the year she accepted a promotion to Account Manager and worked one on one with clients and coordinated hundreds of shows each year.

In her spare time Becky enjoys spending time with her family & friends and being outdoors. She relaxes by reading, fishing and playing sand volleyball on a summer league.

Thanks Becky & Congratulations!

Employee Promotions



Jim Nelson
Has been promoted to Vice President of Operations



Kelly Wolcott
Has been promoted to Engineering Manager

Quality. Innovation. Service.

Check out the New Bradshaw Medical Ad in the winter issue of Bonezone Magazine

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GOING TO THE EXTREME TO HELP YOU REACH YOUR GOALS

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Total Control™ Torque Limiting Drivers

Total Control™ Ratcheting Drivers

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FDA Registered

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Stay Informed With the Bradshaw Medical iPhone App

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Click the logos to follow the links.

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