



NEWSLETTER

● ISSUE 3 ● JULY 2009 ● VOL 3



Rule #1: If we don't take care of our customers, someone else will!

The Bradshaw Medical Message

Our responsibility as a premier manufacturer of orthopedic, trauma, and spinal instruments for OEM companies is to continually provide innovative products to our customers, their doctors, nurses and patients. We strive to meet and exceed our customer's needs with best-in-class research and development, expert technical support, quality manufacturing, superior customer service, and timely delivery.

In the News

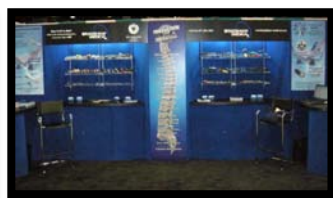
6/2/2009: BMI was chosen to be featured in the June 2009 issue of Modern Machine Shop Magazine.



"Our company is embracing high-performance tooling on its turning centers. The "sticker shock" is no reason not to do this. In one case, though, the shop found a way to limit the cost of the tool and increase productivity at the same time."

To read the full article please click the logo .

6/24/2009: Bradshaw Medical, Inc. (BMI) unveiled their NEW 10 x 20 exhibit at the 2009 Orthopaedic Manufacturing and Technology Exposition and Conference (OMTEC) tradeshow. BMI was the "Premier" sponsor for the second consecutive year.



6/30/2009: We are estimating 10%+ growth this year. First quarter of 2009 was about the same as first quarter of 2008. The last three months, we have been picking up steam! July 2009 will be a new record month for the business and we foresee 2010 to again exceed estimates as we have some HUGE opportunities on the horizon.

FEATURED PRODUCT



Short Streamline with Spinner Cap

Part #602-0133

The NEW Short Streamline improves ergonomics and aesthetics from others in the industry while functioning comfortably in your hand in the O.R..

Employee Spotlight



Dr. Hua Gao
VP of Research
and Development

Hua Gao leads the Bradshaw Medical R&D efforts by developing the industry's most forward thinking designs. His contributions include providing BMI with leading-edge technology for torque and ratchet devices. His expertise has made him a leader in the spinal and orthopedic community.

Gao, a cardiac surgeon, came to the United States from China in the 1980s to work on a research project to create an artificial heart. When that project was completed, he signed on with Beere Medical in Kenosha. In January 2006 Hua joined efforts with Bradshaw Medical.

Hua holds a M.D. and a Bachelor's of Science degree in medical science from Guiyang Medical College in China. He completed his graduate studies at the Beijing General Hospital (301 General Hospital) and joined the department of cardiovascular disease at Sinai Samaritan Medical Center, Wisconsin Medical School, in 1998.

With Gao's 20 plus years of industry experience in cardiovascular surgery and orthopedics and Bradshaw Medical's business approach, the collaboration has built a foundation of success.

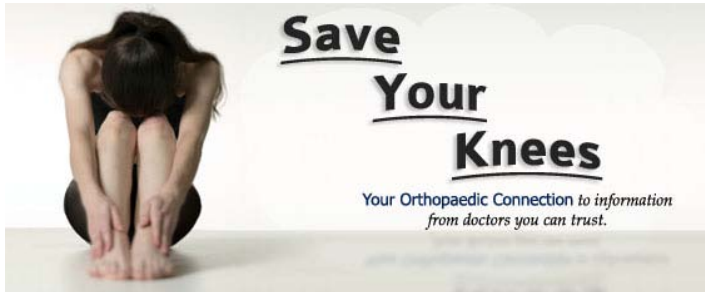
Hua Gao has 27 U.S. patents, 5 foreign patents and an additional 10 U.S. patents pending.

BMI Patents Developed by Hua

- TLR series of torque limiting ratchets
- Patent # US D543,433 S *industry-first ergonomic silicone handle geometry configuration*
- Patent # US 7,243,581 B1 Fixed Torque-Limiting Driver
- Patent # US D562,665 S Ratcheting Screwdriver Assembly
- Patent # US 7,334,509 B1 Torque Limiting Driver
- Patent # US 7,343,824 Variable-Torque Limiting Driver
- Patent # US D566,271 S Parallel-Action Compressor and Distractor Instrument
- US 7,516,676 Torque Limiting & One Way Ratcheting Mechanism
- US 7,389,700 B2 Variable Torque Limiting Driver
- US D581,763 S Ratcheting Silicone Adjustment Ring Assembly

"Connect Everything. Achieve Anything."

INDUSTRY NEWS



The American Academy of Orthopaedic Surgeons has launched a comprehensive, interactive Web site dedicated to all things KNEES! The Save Your Knees Web site (saveyourknees.org) is full of multimedia information focused on knees: peer-reviewed medical information by orthopaedic surgeons, keeping knees healthy, exercise, common knee problems, injury prevention, treatments, including non-surgical and surgical options and more.

Industry Links

Click the logos to follow the links.

ORTHOWORLD BONEZONE



Check out the New Buyers Guide!



CEO: Guy Bradshaw
President: Keith Easter
Office Manager: Tonya Young
Marketing Coordinator: Rebecca Lyyski



Trade Show Watch

NASS
North American Spine Society - Spine Across the Sea
July 26-30; Maui, HI,
The Ritz-Carlton Kapalua

NASS
North American Spine Society - 2009 Annual Meeting
November 10-14; San Francisco, CA
Moscone Center South

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FM 541886
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