



Quality. Innovation. Service.



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Rule #1: If we don't take care of our customers, someone else will.



The Bradshaw Medical Message

Our responsibility as a premier manufacturer of orthopedic, trauma, and spinal instruments for OEM companies is to continually provide innovative products to our customers, their doctors, nurses and patients. We strive to meet and exceed our customer's needs with best-in-class research and development, expert technical support, quality manufacturing, superior customer service, and timely delivery.

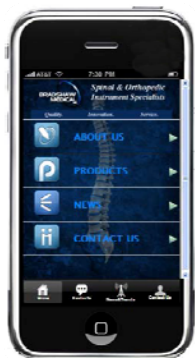
Bradshaw GRAND OPENING Scheduled



Bradshaw Medical has set a date for the grand opening ceremony for their new 30,000 sq ft state-of-the-art design and manufacturing facility located in the Kenosha Business Park. The event will be held at the company's new address, 10325 58th Place, on Monday September 13th, 2010. There will be a ribbon cutting ceremony, introductions, tours, beverages and hors d'oeuvres.

If you would like to attend this event please contact Rebecca at 262-925-1374 or via email at blyyski@bradshaw-medical.com

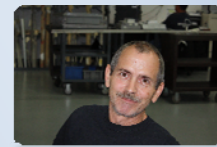
Bradshaw iPhone App Now Available



Bradshaw Medical (BMI) is proud to introduce the addition of the Bradshaw Medical iPhone App.

With this new resource, everyone, including our valued clients can have all that BMI has to offer at their fingertips. Learn about the company, view product lines, keep up to date on company and industry news or contact one of our professional customer service representatives. This is just another way that Bradshaw Medical is exceeding our customer service capabilities and customer needs.

Employee Spotlight



Jeff Krueger joined Bradshaw Medical in January of 2007.

Jeff Krueger

Shipping and Receiving
Coordinator

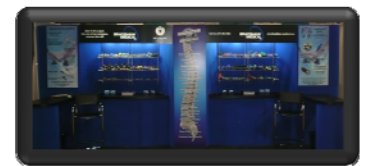
Jeff is the backbone of the Bradshaw Medical Shipping and Receiving Department. He is in charge of receiving and distributing everything that comes through the door, packaging and shipping all orders to customers, packaging and shipping purchase orders to our vendors, ordering supplies for shipping, receiving, and cleaning, as well as building maintenance.

Jeff attended UWSP as well as Gateway. He has had many years of industry experience including a Senior Material Analyst at Motorola for 8 years and a local medical instrumentation company for 4 years.

In his spare time Jeff enjoys Billiards and Music.

Thanks Jeff & Congratulations!

Tradeshow Watch



Visit the Bradshaw Medical Booth at the **2010 NASS** event in Orlando, FL October 6-8

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Bradshaw Issued Two New Patents



8/25/2010 Kenosha, WI: Bradshaw Medical, Inc. (BMI) announced earlier today that they were issued patents US D604,584 S for their unique Spinal Rod Cutter and patent US 7,740,249 B1 for their Zero-Play Adapters used on Ratcheting, Non-Ratcheting, Torque-Limiting and Comfort-Grip® Handles. Both devices were developed by Dr. Hua Gao, Vice President of Research and Development.

“The reason we have grown to be such a solid company in today's competitive market is that we keep coming out with new technology and innovations. I always strive to make our product the best in the market no matter what I design. Vision is very important to me while in the design process and it is very exciting when you see your inventions are accepted and are gaining popularity with customers. We have the best torque limiting and ratcheting devices in the world and I will continue to work hard to keep quality and innovation my top priority,” stated Dr. Hua Gao, V.P. Research and Development.



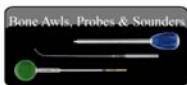
Patent US D604,584 S
*Support for Bradshaw
Medical Rod Cutter*

Part # 604-0117
Table Mount
Part # RC000001
Rod Cutter



Patent US 7,740,249 B1
*Holder for Replaceable
Tools*

Part # 604-0031
*Also available in other style
connections.*



Click the logos to follow the links.

ORTHOWORLD BONEZONE



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