



*Rule #1: If we don't take care of our customers, someone else will.*



## Press Release

Bradshaw Medical, Inc.  
September 15, 2010

### **Bradshaw Medical Issued New Utility Patent & Grand Opening Event a Success**

9/15/2010 Kenosha, WI: Bradshaw Medical, Inc. (BMI) announced earlier today that they were issued utility patent US 7,793,573 B2 for their unique Torque Limiting Driver and Assembly which was developed by Dr. Hua Gao, Vice President of Research and Development. This is just another example of BMI's commitment to leading the development charge in the spinal and orthopedic instrumentation field.



Kenosha, WI: 9/13/2010: Bradshaw Medical (BMI) hosted the open house for their 30,000 sq. ft. state-of-the-art design and manufacturing facility at their new plant located at 10325 58<sup>th</sup> Place on Monday evening.



The guest list included local dignitaries Mayor Keith Bosman, County Executive Jim Kreuser, and City Council Member John Ruffolo. Also in attendance were Kenosha Area Business Alliance's (KABA) President, Todd Battle, and Director of Finance, Rich Rodenbeck, as well as Johnson Bank's Vice President, Matt Montemurro. Family, friends, and employees of Bradshaw Medical also helped celebrate at the event.

The evening launched with speeches made by Mayor Bosman as well Bradshaw Medical's CEO, Guy Bradshaw and President, Keith Easter. "Even during decreased economic times, Bradshaw Medical continues to set goals and earn achievements. We are proud of our team and the work and dedication that they put forth," Easter stated. Immediately following the speeches, Bradshaw and Easter commenced the ribbon cutting ceremony. Guests were invited to take a tour of the new facility to learn more about the quality and innovation that BMI has to offer. This event is just the catalyst for what Bradshaw Medical has in store for the future.

Bradshaw Medical began operations on January 4, 2006 with a handful of employees in a 2,500 sq. ft. facility and specializes in the design and manufacturing of Spinal and Orthopedic instrumentation for its valued OEM

customers. The ISO13485 certified company has experienced rapid growth since their inception and has been issued 20 U.S. patents as well as many local and National accolades. The growing company currently employs 110 highly-skilled individuals.

To learn more about the company and view their extensive product line, visit [www.bradshaw-medical.com](http://www.bradshaw-medical.com) or call toll-free 1-877-201-7661.

Contact Information:

Rebecca Lyyski  
Bradshaw Medical Marketing Coordinator  
262.925.1374  
[blyyski@bradshaw-medical.com](mailto:blyyski@bradshaw-medical.com)

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