



Rule #1: If we don't take care of our customers, someone else will.



Press Release

Bradshaw Medical, Inc.
April 6th, 2011

Bradshaw Medical Receives BizTimes Innovation Quotient (IQ) Award

04/06/2011 Kenosha, WI: BMI announced earlier today that they will be awarded the BizTimes Innovation Quotient (IQ) Award for the development of orthopedic and spinal surgical instruments. This is one of ten innovation awards that is presented in the state of Wisconsin annually. The winners of the Bravo! Entrepreneur and IQ Awards will be honored at a luncheon to take place at the BizTech Conference and Expo on Thursday, May 12, at Wisconsin State Fair Park. For additional information, visit www.biztimes.com/expo.

“Bradshaw Medical works closely with spinal and orthopedic implant providers in the development of new innovative surgical instruments and further the development of existing products. This enables us to create high quality products which are cost effective and marketable setting new standards within the industry to satisfy surgeons’ requirements down to the last detail. Valuable synergies and outstanding products flow from this collaboration between Bradshaw’s research and development team and our customer’s engineering groups, resulting time and time again in trendsetting innovations in surgical instruments”. – Guy Bradshaw, CEO.

To learn more about the company and view their extensive product line, visit www.bradshaw-medical.com or call toll-free 1-877-201-7661.

Contact Information:

Rebecca Lyyski
Bradshaw Medical Marketing Coordinator
262.925.1374
blyyski@bradshaw-medical.com

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