



**Rule #1: If we don't take care of our customers, someone else will.**



## Press Release

Bradshaw Medical, Inc.  
August 5th, 2011

### Aaron Bradshaw Promoted to Central Sales Manager



08/05/2011 Kenosha, WI: BMI announced earlier today that Aaron Bradshaw has been promoted from Customer Service Representative to Central Sales Manager within the company. In the time that Aaron has been with BMI, he has worked with many team members in many departments. His daily responsibilities include being responsible for taking care of customers, because if we don't someone else will.....following up with clients, sending quotes, entering PO's and making sure the customer is always top priority. Aaron attended Gateway Technical College in Kenosha, WI and where he earned his business to business associates degree. Recently, he graduated from Carthage College in Kenosha where he earned a BA degree in business administration.

*“Bradshaw Medical works closely with spinal and orthopedic implant providers in the development of new innovative surgical instruments and further the development of existing products. This enables us to create high quality products which are cost effective and marketable setting new standards within the industry to satisfy surgeons’ requirements down to the last detail. Valuable synergies and outstanding products flow from this collaboration between Bradshaw’s research and development team and our customer’s engineering groups, resulting time and time again in trendsetting innovations in surgical instruments”. – Guy Bradshaw, CEO.*

To learn more about the company and view their extensive product line, visit [www.bradshaw-medical.com](http://www.bradshaw-medical.com) or call toll-free 1-877-201-7661.

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