



Rule #1: If we don't take care of our customers, someone else will.



Press Release

Bradshaw Medical, Inc.

October 5th, 2010

Bradshaw Medical, Inc. CEO Honored With Business Person of the Year



CEO – Guy Bradshaw

10/5/2010 Kenosha, WI

Bradshaw Medical, Inc. (BMI) announced earlier today that CEO Guy Bradshaw is going to be honored as the 2010 Business Person of the Year. This is the cornerstone award that the Kenosha Area Business Alliance (KABA) presents at the Business Awards Dinner that they host annually with the Kenosha Chamber of Commerce. The award winner must have equity in a KABA or Chamber-member company, their contribution having influenced the growth and success of the organization in terms of sales, investment, employment, etc. and have a reputation of maintaining a high standard of excellence in their business dealings and community involvement. A dinner is being held at the University of WI Parkside in early November to present the honor.

Bradshaw Medical (BMI) commenced business in Kenosha in February 2006. BMI started its business with less than 10 employees and \$2.1MM sales in its first year. Since then, the company has grown exponentially. Today, the company's sales are over \$13MM and the employee population has grown to over 100. 2010 is proving to be one of BMI's most successful. In May alone, the company marked a new single month sales record of \$2MM.

To accommodate the consistent growth of the company, BMI had to relocate to a larger facility. In July, BMI moved into their new 30,000 sq foot state of the art design and manufacturing facility. The new facility has an abundance of beneficial features that will aid not only employees but will also increase productivity and efficiency. One addition is the new Design Center where "your challenge equals our solution". Our goal with the creation of the Design Center is to ensure that we continue to accommodate all of our valued clients' most demanding deadlines and custom needs.

BMI began its business with a limited standard products line. The products addressed the unmet need of OEMs, their nurses and doctors. Since then, BMI has introduced an unlimited number of products and custom instrument possibilities. The demand for BMI's products is proof of their innovative nature. Bradshaw Medical has become known as innovators of the industry.

BMI's success has led to the employment of over 100 local employees. In addition, BMI's construction of its new building employed hundreds of local contractors. Bradshaw Medical is also known for supporting many local and National charities including the Kenosha YMCA youth and adult programs, Race for the Cure, MargaretAnn's Place, Arthritis Association and the Leukemia and Lymphoma Bike Tour.

BMI prides itself on giving its customers Quality, Innovation and Service!

To learn more about the company and view their extensive product line, visit www.bradshaw-medical.com or call toll-free 1-877-201-7661.

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